

**Heart and Stroke Foundation
2010 Heart&Stroke Big Bike – “Register online for your chance
to win an HD LCD TV + Blu-ray player and discs” Contest**

**British Columbia, Alberta, Saskatchewan, Manitoba, Ontario,
Quebec and Nova Scotia**

RULES AND REGULATIONS

HOW TO ENTER

1. The contest starts at 12:00 a.m. EST on Monday November 2nd, 2009 (the “Contest Start Date”) and ends at 11:59 p.m. EST on Sunday October 31st, 2010 (the “Contest Closing Date”).
2. All registered online participants for the 2010 Heart&Stroke Big Bike who fundraise a minimum of \$50 on or offline before 11:59 p.m. EST on Sunday October 31st, 2010 will be eligible to win.
3. Entries are limited to one (1) entry per person. Duplicate entries will be void and will disqualify the original entry.

ELIGIBILITY

4. This contest is open only to Heart&Stroke Big Bike participants that are participating in the British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec and Nova Scotia locations and have registered online and fundraised a minimum of \$50 on or offline before the Contest Closing Date.

THE PRIZE

5. There is one (1) prize consisting of an HD LCD TV + Blu-Ray player and discs for each of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec and Nova Scotia.
6. The prize must be accepted as rewarded and is not redeemable for cash. The approximate retail value of this prize is \$2000. The Heart and Stroke Foundation reserves the right, in their sole discretion, to substitute the prize for another prize of equal or greater value should the prize described become unavailable due to circumstances beyond their control.
7. The Prize is subject to availability and is valid up until December 31st, 2010.
8. The Heart and Stroke Foundation and prize supplier assume no responsibility for any loss, theft, or misuse of the prize.

ODDS OF WINNING

9. The odds of winning the prize, in this contest, are dependant upon the total number of qualified entries received by the Contest Closing Date.

THE DRAW

10. A random draw will be held on Friday November 5th, 2010 in each province participating and the winner will be contacted no later than November 30th, 2010. The prizes will be awarded to the first persons whose entries are drawn. The selected entrants will be required to sign a standard declaration and release form confirming compliance with the contest rules, acceptance of the prize as awarded and releasing the contest suppliers from all liability. If the selected entrant cannot confirm eligibility, or cannot be contacted by November 30th, 2010, that entrant will be disqualified and another entrant will be selected by random draw. The process will be repeated as necessary until all the winning entrants are selected. The prize will be distributed to the winner within 8 -10 weeks from the Contest Closing Date.

11. Entrants, by entering this contest, consent to the use of their name, hometown and/or photograph, without compensation, in any future publicity carried out by the Heart and Stroke Foundation in connection to this contest.

12. By entering this contest, you agree to further communication from the Heart and Stroke Foundation about Heart&Stroke Big Bike program.

13. The contest is subject to all applicable federal, provincial and municipal laws and regulations. Contest void where prohibited.